



AFRICA
ADVANCEMENT
FORUM



ANNUAL
GLOBAL
SUMMIT

5TH EDITION

Pioneering Africa's Future

Through Technology, Real-Estate, Fashion and Entertainment

25th October,
2024

London Marriott Hotel,
London

www.advancementforum.org

Organizer



Consulting Partner



Corporate and institutional partners



WELCOME

Africa Advancement Forum is a dedicated platform committed to enhancing public-private partnerships aimed at fostering Africa's economic prosperity. Our mission is to influence the continent's growth and advancement by creating a space for discussions on key prospects and strategies.

We firmly believe in the power of collaboration between the private and public sectors to drive meaningful reforms and programs that enhance Africa's competitiveness in the global economy. Our multi-faceted organization serves as an Africa-focused platform, providing an avenue for exchanging ideas among top African business personalities, start-ups, and entrepreneurs from various sectors and disciplines.

We warmly welcome contributors who are working on Africa-related issues or conducting research for the continent's development. Additionally, we encourage partnerships across disciplines and boundaries to offer insights into viable solutions for advancement and policy-making.

Our team consists of dedicated professionals from across the African continent, united in our passion to make a positive impact on emerging African economies and struggling regions. We actively work with governments to attract foreign direct investment (FDI) and advocate for the promotion of local content and support for small-scale business owners across Africa.

Join us on this transformative journey as we empower Africa and advance its position on the global stage. Together, we can create lasting change and unleash Africa.



EXECUTIVE SUMMARY

The Africa Advancement forum convenes its 5th Annual international summit in London with theme **"Pioneering Africa's Future through technology, Real-Estate, Fashion and Entertainment"**

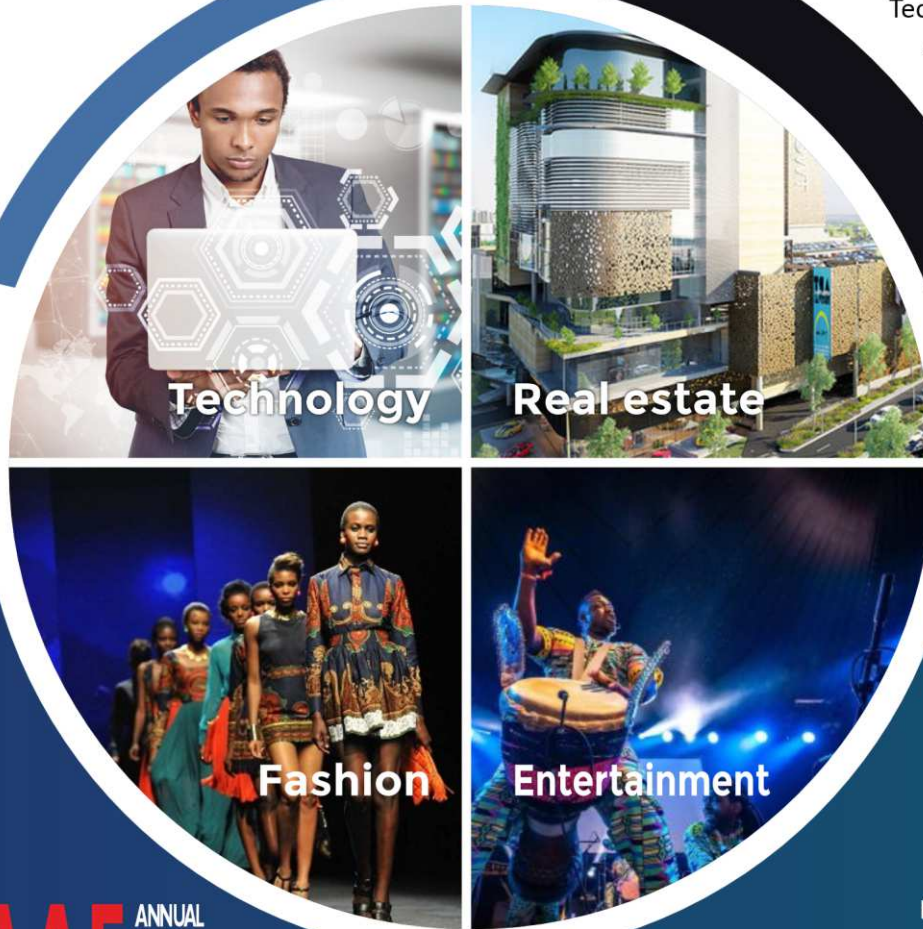
The summit aims to address the challenges and opportunities faced by Africa in the context of global trade, and the chosen theme reflects the strategic sectors that can drive Africa's economic advancement and international integration.

Technology, Real-Estate, Fashion and entertainment are pivotal sectors for Africa's future growth and development.

Embracing technology can foster innovation, improve infrastructure, and enhance connectivity, while Real-Estate development can drive urbanization, attract investment, and support sustainable growth. Fashion has the limitless potential to create jobs, boost economic growth, promote cultural identity and empower communities. Furthermore, the entertainment industry presents opportunities for cultural exchange, creativity, and economic expansion

By bringing together experts, policymakers, business and thought leaders from around the world, the summit will explore strategies for harnessing Africa's trade potential and Promoting Inclusive Economic growth in these key sectors. The theme underscores the importance of repositioning Africa's image in the global community and challenging historical barriers and stereotypes that have hindered its integration into the global trade landscape.

Ultimately, the theme "Pioneering Africa's Future through Technology, Real-Estate, Fashion and entertainment" emphasizes Africa's strengths, innovation and potential as a global trading partner, setting the stage for constructive discussions and initiatives that can propel Africa towards a prosperous and influential role in the global economy.



PAST SPEAKERS



H.E. DR. GOODLUCK JONATHAN
FORMER PRESIDENT OF NIGERIA



H.E. AMEENAH GURIB-FAKIM
FORMER PRESIDENT OF MAURITIUS



HON. HENRY BOLTEN (OBE)
LEADER OF OUR NATIONS PARTY OF GREAT BRITAIN



H.E. DR. JEWEL TYLOR
FORMER PRESIDENT OF LIBERIA



KEITH STOKES-SMITH
FCIS, ACMA
A MAGISTRATE, CONSUL FOR LITHUANIA AND PRESIDENT OF COMMON WEALTH BIRMINGHAM



MR. JOHN MOMOH
FOUNDER AND PRESIDENT CHANNELS TV



DR. JUSTINA MUTALE
FOUNDER JUSTINA MUTALE FOUNDATION



H.E. DR. ERIKA BENNETT
FOUNDER & AMBASSADOR AFRICA DIASPORA AFRICA FORUM



VOILA FORD FLETCHER (MOTHER FLETCHER)
OLDEST SURVIVOR OF TULSA RACE MASSACRE IN THE UNITED STATES



MR. DAVID SMITH
AN INVESTOR WITH INTEREST IN AFRICA



MRS. KANAYO AWANI
EXECUTIVE VICE PRESIDENT, INTRA-AFRICAN TRADE BANK



JEAN-FRANCOIS GROFF
PLAYED A SIGNIFICANT ROLE IN DEVELOPING THE WORLDWIDEEB



DR. BENSON UWHERUIKE
THE MANAGING DIRECTOR/ CHIEF EXECUTIVE OFFICER OF PORT HARCOURT ELECTRICITY DISTRIBUTION (PHED)



MR. KAYODE AKINTEMI
MD, OF GHANA'S LARGEST TELEVISION NETWORK

KEY OBJECTIVES

Challenge Perceptions: Address historical barriers and stereotypes that have hindered Africa's integration into the global trade landscape, and work to challenge these perceptions by showcasing Africa's strengths, innovation, and potential as a global trading partner.

Explore Trade Potential: Bring together experts, policymakers, business leaders, and thought leaders from around the world to explore strategies for harnessing Africa's trade potential, with a focus on the pivotal sectors of technology, real estate, and entertainment.

Promote Inclusive Economic Growth: Discuss and develop strategies to promote inclusive economic growth in Africa, ensuring that the benefits of trade and development are widely distributed across diverse communities and demographic groups.

Highlight Innovation: Showcase the innovative potential of Africa, particularly in the realms of technology, real estate, and entertainment, and explore how these sectors can drive economic advancement and international integration for the continent.



Foster Collaboration: Facilitate networking and collaboration among stakeholders to encourage partnerships, investments, and initiatives that can drive sustainable development and prosperity in Africa.

Reposition Africa's Image: Emphasize the importance of repositioning Africa's image in the global community, highlighting its abundant resources, diverse markets, and growing population as assets that make it an attractive and viable partner for global trade and investment.

By focusing on these key objectives, through engaging keynote speeches, panel discussions, networking opportunities and Exhibition the summit aims to contribute to reshaping the narrative around Africa's potential, fostering meaningful dialogue, and paving the way for concrete actions and partnerships that will drive Africa's advancement in the global trade landscape.

WHO SHOULD ATTEND?

✓ TOP GOVERNMENT OFFICIALS

✓ TECH, REAL-ESTATE, FASHION AND
ENTERTAINMENT ENTREPRENEURS

✓ CHIEF EXECUTIVE OFFICERS

✓ FOUNDERS

✓ CIVIL SOCIETY GROUPS

✓ THE MEDIA

✓ STUDENTS



About Organisers



Africa Advancement Forum (AAF) is an initiative of foundation for Economic Advancement Advocacy, a non-

governmental organization located in Abuja, Nigeria's capital City. The foundation specializes in organizing top notch corporate events locally and internationally that seek to promote African trade, map new transformations, enable ongoing dialogue, and support the search for solutions to pressing issues on the African continent. We provide safe spaces for discussion of key local and international issues with captains of industries, NGO's, Government Agencies, development Partners, Civil society groups, and stakeholders in the various sectors of the economies in Africa and globally. We strive to promote excellence and sustainable development across the African Continent and globally. Our shared value of excellence is a reputation we cherish, protect and promote. We are determined to continue our partnership with the public and private sector while prioritizing and fast tracking excellence service delivery.

Accolade is a premier media and event management firm based in Nigeria, established in 2008. Our expertise lies in event planning and management, marketing, communications,

publishing, and public relations, underpinned by a commitment to excellence, exceptional customer service, trust, and accountability.

Our portfolio boasts an array of successful initiatives, including

Accolade Lifestyle & Events TV, Exclusive Accolade Magazine, and Accolade Awards. We have successfully managed high-profile events, such as government receptions, international wrestling championships, and corporate functions for up to 5,000 attendees, showcasing our proficiency in logistics, catering, and entertainment.

Our team is dedicated to delivering results-driven solutions, leveraging our expertise to drive brand visibility and engagement.

With over 20 years of combined professional and corporate experience, AAF and Accolade Dynamics Ltd have consistently achieved unprecedented positive impacts. This synergistic partnership is set to bring exceptional value to the 2024 Africa Advancement Forum's Global Summit in London. By merging AAF's profound understanding of African trade, sustainable development, and international dialogue with Accolade Dynamics Ltd's unrivaled event management prowess, marketing acumen, and media expertise, we are poised to deliver a groundbreaking and impactful summit.

Our collaboration will ensure a meticulously planned and executed summit and Award Gala dinner that not only meets but exceeds expectations, fostering meaningful discussions, forging new partnerships, showcasing innovations and celebrating exceptional achievements of Africans both at home and in diaspora. Together, we are committed to

advancing Africa's narrative on the global stage, promoting excellence, and driving sustainable development. The 2024 Africa advancement forum's Global Summit in London promises to be a landmark event, reflecting the combined strength and vision of AAF and Accolade Dynamics Ltd.



DOOFAN TOR
MD/CEO ACCOLADE DYNAMICS LTD.
& CO-FOUNDER OF WOW AFRICA

OUR MISSION

Africa Advancement Forum's core mission is to strengthen international trade, Inspire Africans and foster the growth of the continent. With a very rich and diverse population of membership; drawn from different disciplines and corners of the globe, we use our strength of professional/technical prowess as a bases for generating solutions to meet specific needs in the African continent's advancement agenda.

With headquarter in Abuja, Nigeria with strategic partnership across Africa, The Forum strives to support efforts that contribute to sustainable growth and development in emerging economies of Africa with special focus on entrepreneurship while upholding the best practices and fairness. Creativity, innovation and excellence are at the center of everything we do. We bring together people from all walks of life who have the drive and the influence to make positive change.

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OUR VISION

Our vision is to be the reference point for ideas and solution for advancement of the African continent, a forum for excellence and professionalism, bringing together the best in all field of human endeavor and acknowledging their contributions towards Africa's growth.

Our Team



**HER EXCELLENCY
DR JUSTINA MUTALE**

FOUNDER & PRESIDENT, JUSTINA MUTALE
FOUNDATION | CHAIRMAN OF
AAF ADVISORY BOARD



SANTHOSH PALAVESH

CHIEF INNOVATIONS OFFICER-
BELFRICS GROUP



**MUDIAGA AKAKABOTA
...LLM (DURHAM)**

POLICY ADVISOR ON TRADE, DEBTS, MERGERS &
ACQUISITIONS DIRECTOR, GLOBAL OPERATIONS
& MEMBER, MANAGING BOARD, AFRICA
ADVANCEMENT FORUM



SAEEDA AHMED

VICE PRESIDENT OF H.H SHEIKH
ABDULHAKIM ALMAKTOUM'S
PRIVATE OFFICE



DOOFAN TOR

MD/CEO ACCOLADE DYNAMICS LTD
& CO-FOUNDER OF WOW AFRICA



DR. UTCHAY ODIMS

CO-FOUNDER, AFRICA WOMEN IMPACT
SUMMIT & CEO, JAUTOS GROUP



DR DAVID JAMES EGWU

MANAGING DIRECTOR, WEST AFRICA REGION &
MEMBER MANAGING BOARD, AFRICA
ADVANCEMENT FORUM



AYAN MOHAMOUD, MBE

FORMER SOMALILAND
REPRESENTATIVE TO UK



DR. BENSON UWHERU

MD/CEO PORT HARCOURT ELECTRICITY
DISTRIBUTION COMPANY (PHEDC)



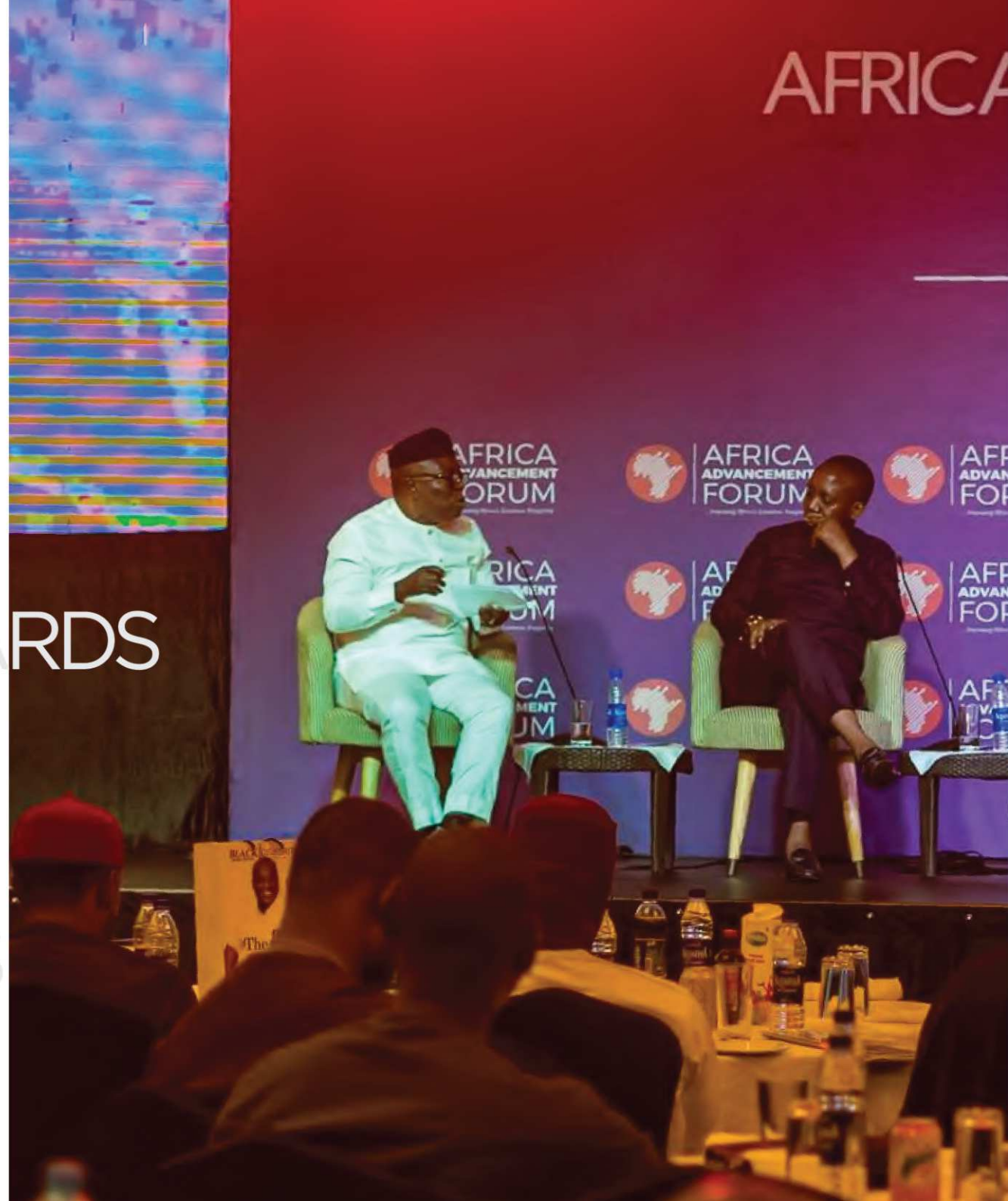
**ADAORA
ONYECHERE SYDNEY**

A PROMINENT NIGERIAN BROADCAST JOURNALIST,
ENTREPRENEUR, MOTIVATIONAL SPEAKER,
POET AND AUTHOR. CO-ANCHOR OF KAKAKI DAILY
TALKSHOW ON AIT

WHAT WE DO

We provide a platform for discussion of key issues with government, captain of industries and stakeholders in the following areas;

SUMMIT & AWARDS
PUBLICATIONS
MEDIA
RESEARCH
CONFERENCES



A ADVANCEMENT FORUM GLOBAL SUMMIT

AAF ANNUAL
GLOBAL
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5th EDITION

Theme:

Quest for Transformational Leadership IN AFRICA

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SUMMIT & AWARDS

The African advancement forum will use these medium as a means to promote investments and to promote effort to attract foreign direct investment (FDI) and trade in services between Africa and other continents. And also ensuring that the necessary/appropriate competitive laws are in place to protect the continent while ensuring the highest gains for investors.



MEDIA

We will employ the use of both traditional and new (social media) media platforms to drive a new narrative of prosperity and vast opportunities about the African continent. Through the use of media, we strive to position Africa strategically to the global community as the next destination hub for investment and limitless opportunities.

PUBLICATIONS

Part of our principal objective is to promote publications based on research; Africa Advancement Forum's publications has been designed to disseminate result driven and value oriented ideas generated from networks of research institutions, seminars, conferences and other economic development activities bothering on the advancement of the economies of Africa. A quarterly publication of advancements in research shall be included in the forum's priorities. We will also endeavor to promote research and publications in a wide range of disciplines, as well as create a platform for book manuscripts in collaboration with Africa Advancement Research Centre (AARC).



RESEARCH

We hope to interface our operations with the Africa Advancement Research Centre (AARC), this is to ensure a steady exchange of ideas, data, and results that will help drive and advance the research frontiers of the African continent.

Research, if properly undertaken and well deployed, can play a key role in the social transformation and advancement of Africa.

As part of our operation we shall support and welcome African scholars to contribute their wealth of knowledge in carrying out research aimed at contributing to the advancement of Africa.

Also, we will strengthen capacity within the continent to respond to the multifaceted developmental challenges confronting the African continent.



CONFERENCES

We pride ourselves to connecting a wide range of African leaders, subject matters experts, and stakeholders from different industries and cities on the continent in a wide range of conferences that is poised to enhancing Africa's competitiveness in the global economy.

We recognize an opportunity for Africa's advancement or impending economic or socio-political challenges and position ourselves strategically with key multi stakeholders, communities and government to harness these opportunities and bring lasting solution even before they emerge, in a very effective and proactive manner.

A key objective of our conference shall be to drive for collaboration amongst the regions of Africa, it is reported that Africa is more linked with investment promotion from other continents than with itself.

Our conferences also provide a unique platform for cross continent networking with the opportunity to interact with key investors, decision makers, business owners, the global community and high net-worth individuals to rub minds, charting a way forward. The various events and conferences organized by Africa Advancement Forum are essential to creating and strengthening the intellectual capacity of the forum and disseminating solutions to communities in Africa.



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KARSHI MARARABA ASO

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Pay Outright or
within 2months
& Get 1 FREE

300sqm

2bedroom with Bq:

1m Outright

1.6m 18 Month

450sqm

3bedroom with Bq:

1.5m Outright

2.4m 18 Month

300sqm

2bedroom with Bq:

1m Outright

1.6m 18 Month

400sqm

3bedroom with Bq:

1.5m Outright

2.4m 18 Month

ESTATE FEATURES:

Good Roads | Perimeter Fencing
Pipe Borne Water | Commercial
& Residential Plots | Street Lights
Shopping Mall | Quick Allocation
Recreational Center

LANDMARKS: Surrounded by
other Estates | Al-Hikma Polytechnic
Navy Estate Phase 1&2
Ave Maria University | NSCDC Estate
Aduel Int'l Sch. | El Rufia Estate
Solutionist Estate

Office Address: Plot 7, Parakou Crescent Off Aminu Kano Crescent, Wuse 2, Abuja.

For More
Details:

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THE JOURNEY SO FAR

2019

The Global 2019 Africa Advancement Forum Summit, themed "Building a Prosperous Africa on the Pillars of Peace, Security, Entrepreneurship, and Human Capital Development," was held on October 31, 2019, at the London Marriott Hotel, Regent Park, UK. This landmark event, pivotal in diplomacy and Afro-centric discussions, focused on sustainable development, good governance, accountable leadership, and economic emancipation.

Keynote speakers included:

- **Hon. Henry Bolten (OBE):** Discussed UK-Africa business relations post-Brexit.
- **Keith Stokes-Smith FCIS, ACMA:** Explored strategic relations between Commonwealth nations and Africa.
- **H.E Justina Mutale:** Advocated for African self-reliance.

Panel discussions addressed challenges and opportunities within the African Free Trade Agreement and the role of technology in governance and economic prosperity. The summit also featured a CEO fire chat session with distinguished entrepreneurs and technocrats. The event concluded with an awards ceremony recognizing individuals and organizations making significant contributions to Africa's advancement.

Awards were Presented to the following Heads of States and entrepreneurs :

- **H.E Adama Barrow:** Excellence in Leadership
- **H.E Mokgweetsi Masisi:** Agent for Social Change & Peaceful Cohesion
- **H.E Joao Manuel Goncalves Lourenco:** Excellence in Leadership

- **Ayam Mahamoud, MBE:** Role Model to the Female Child
- **Hon. Henry Bolton, OBE:** Integrity in Public Service
- **H.E Justina Mutale:** Role Model to the Female Child
- **Prof. Nabbitt Kapur:** Agent for Social Change
- **Dr. Alistair Soyode:** Creativity & Enterprise
- **Engr. Emmanuel Audu-Ohwavborua:** Public Service Impact
- **Anon Enosa Kingsley:** Creativity & Enterprise
- **Dr. Mrs. Elizabeth Tein Jack-Rich Tein Jr.:** Outstanding Humanitarian Personality of the Year
- **Urban Shelter:** Excellence in Real Estate Management
- **Seahorse Lubricant:** Innovation in Lubricants Production
- **Palton Morgan Holdings:** Innovative Real Estate
- **Habeeb Olalekan Okunola:** Humanity & Enterprise
- **Daily Post:** Media Organization Making a Difference

2020

The 2020 Africa Advancement Forum Global Summit was postponed to 2021 due to the COVID-19 pandemic, following recommendations from public health experts and the World Health Organization. The forum shifted its focus to supporting medical NGOs, agencies, and governments across Africa in the fight against the pandemic, promoting safety measures, and encouraging good personal hygiene.

2021

The 2021 Africa Advancement Forum's Global Summit was held in Accra, Ghana, at the Accra International Conference Center and Kempinski Hotel. The event, themed "The Africa We Want," attracted influential figures from across the continent and beyond. Keynote speakers included:

- **H.E Dr. Jewel Tylor** (Vice President of Liberia)
- **H.E Dr. Goodluck Jonathan GCFR** (Former President of Nigeria)

Special guests included Mother Fletcher and Uncle Redd, the two oldest survivors of the Tulsa massacre. The event also saw appearances from notable celebrities, influencers, business leaders, and technocrats. The summit focused on exploring Africa's potential and the importance of holding leaders accountable to foster growth and development.

The Africa Advancement Forum's global summits from 2019 to 2021 have played a crucial role in highlighting and addressing key issues affecting the continent, fostering dialogue, and promoting partnerships for sustainable development, good governance, and economic prosperity. These summits have provided a platform for leaders, entrepreneurs, and technocrats to share insights and collaborate on building a better future for Africa.





2022

Africa Advancement Forum (AAF) Hosted its 2022 Global Leadership Summit, Tackling Transformational Leadership in Africa.

Lagos, Nigeria, November 20, 2022 - The African Advancement Forum (AAF) successfully organized its highly anticipated 2022 global leadership summit at the prestigious Eko Hotels and Suites Victoria Island Lagos, Nigeria. The event, held on November 20th, brought together prominent captains of industries and esteemed leaders from across the continent, who converged to deliberate on the theme "Quest for Transformational Leadership in Africa."

With the African Union commemorating its 20th anniversary, the 2022 edition of the AAF summit tackled pressing issue of leadership in Africa. The event served as a platform for influential figures to offer their invaluable insights and prompt solutions to address the growing discontent among the continent's youth concerning the adverse effects of poor leadership and lack of accountable governance system. These myriads of issues formed the focus of the 2022 summit that injected fresh perspective into governance spaces on the Continent of Africa.

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Distinguished speakers from various fields shared their expertise and perspectives during the panel discussions. Niyi Adesanya, renowned number one performance strategist, Ziad Maalouf, CEO of Pepsi Nigeria, John Momoh, Founder and Chairman of Channels TV, Muhammad Mamman Nami, Chairman of FIRS, MD/CEO Porthacourt Electricity Distribution Company (PHEDC) Dr. Benson Uwheru and Brigadier General Mohammed Buba Marwa, Chairman of NDLEA, were among the notable contributors who shared their profound insights.

The AAF global leadership summit proved to be a pivotal event, fostering meaningful discourse and generating innovative ideas to propel Africa towards transformational leadership. The collective efforts of the board, management, and participants have laid the groundwork for positive change and the realization of a prosperous future for Africa.

The event brought together top media organizations, civil society groups, thought leaders and the academia. The African Advancement Forum (AAF) is a leading organization dedicated to promoting sustainable development, economic growth, and transformational leadership across Africa. Through its global leadership summits and collaborative initiatives, AAF strives to inspire, educate, and empower leaders to address the critical challenges facing the continent and drive positive change.



A cross section of panelists on the imperative of women participation in governance led by Her Excellency Chief (Dr.) Jewel Taylor Vice president of the Republic of Liberia





The 2023 Africa Advancement Forum Summit brought together prominent stakeholders at the prestigious Eko Hotels and Suites in Victoria Island, Lagos Nigeria. The summit served as a platform for these stakeholders to deliberate on the theme "Africa Unleashed; Shaping a new trade Paradigm"

The keynote address was delivered by Dr. Benson Uwheru-FCIB, the Managing Director and CEO of Port Harcourt Electricity Distribution PLC (PHED). Other notable speakers and panelists at the summit included Dr. Victor Mark-Onyegbu, Grants Lead at Africa No Filter; Atunyota Akpobome-Alibaba, an accomplished entrepreneur, stand-up comedian, MC, and actor;

Rosemary Egabor-Afolahan, Head of the Commercial Department at News Central TV; Kenneth Uche EBBI, a corporate brand consultant; Martins Okey Justice-JMartins, a leading pioneer and flag-bearer of Afro-Highlife Pop Music; Dr. Utchay Odims, Co-founder of Africa Women Impact Summit and CEO of J.autos Group; Nnenna Kayode Lawal, Group Head of Energy & Technology at Keystone Bank PLC; Dr. Adaobi Vivian Nwakuche, former MD/CEO of Heirs Insurance; Prince Dapo Adelegan, the 14th President/Chairman of the Council of the Nigeria British Chamber of Commerce (NBCC); and Dr. Chinyere Almona, Director-General of the Lagos Chamber of Commerce.

The award segment of the event recognized a select few but highly distinguished honorees including; HRH Olori Atuwatse III (Queen Consort of Warri Kingdom), Mr Kingsley Ehikioya (CEO, Ehi-kings Real Estate and Construction Company), Dr. Adetoro Bank-Omotoye (CEO, Cruxstone Development & Investment Limited), Efficacy Construction Company, and Mr. Lawrence Oloche (CEO, Promise Land Estate)

Although the event has concluded, it will continue to serve as a valuable resource for researchers, policymakers, government entities at all levels, development partners, entrepreneurs, and all stakeholders across the continent and beyond.

AFRICA ADVANCEMENT AWARDS



The annual Africa Advancement Awards is a gathering of Africa's best leading enterprises, academic institutions, corporate organizations, multinationals, government agencies, and a wide range of stakeholders and youth's leaders driving innovations, fueling growth and leading sustainable change in Africa.

The award ceremony celebrates outstanding contributions of stakeholders, industry leaders, government, activists, entrepreneurs, financial institutions, civil society groups, international organizations and individuals to the advancement of Africa in a wide range of sectors.

Africa Advancement Awards recognizes Africa-driven; Africa led advancement initiatives that have contributed to sustainable

development at community, national or regional level.

It focuses on the outstanding and exemplary work or individuals and organizations founded by Africans and based in Africa, dedicated to improving the state of Africa. By honoring their commitment and contributions, we hope that new efforts will spring up thereby impacting more lives.

Africa Advancement Awards is an initiative of Africa Advancement Forum borne out of passion and selflessness from a group of dedicated and highly committed professionals from across the African continent, who wants to make a difference by influencing Positive growth and development in emerging Africa economies, while recognizing the efforts of leaders that have made a lasting impact on the African continent.

GLOBAL SUMMIT

Theme:

Best f

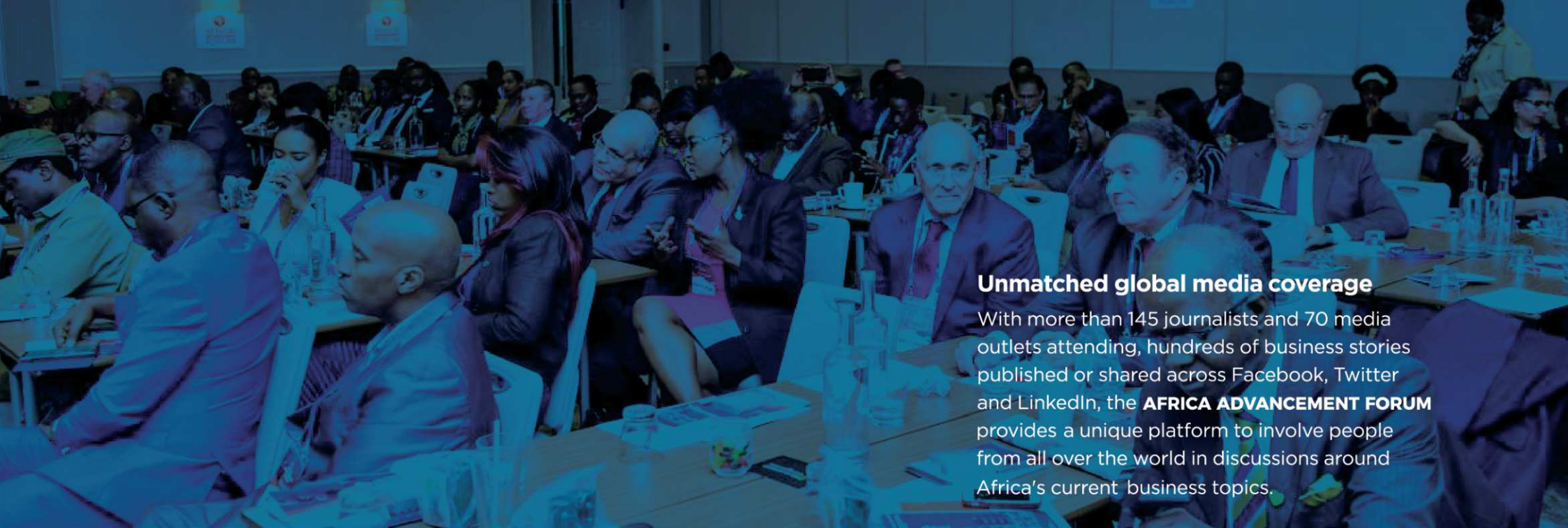
AWARDS CATEGORIES

INDIVIDUAL CATEGORY

African Man of the Year
African Women of the Year
Agent of Social Change and Peaceful Cohesion
Award for Integrity in Leadership
Award for Creativity & Enterprise
Award for Humanity & Peace Advocacy
Award for Integrity in Legislation
Award for Integrity in Public Service
Entrepreneurs of the Year
African Teacher of the Year
Africa Media Personality of the Year
African Community Developer of the Year
Technology Advisory & Innovation Excellence Award

CORPORATE CATEGORY

Award for Excellence in Hospitality Management
Award for Quality Education in Africa
Award for Excellence in Medical Services
Award for Integrity in Business
Award for Integrity in Governance
Most Reputable Airline of the Year
Africa Bank of the Year
Most Outstanding CSR Organization of the Year
Award for Excellence in Real Estate Management
Organization Making a Difference in Africa
Viewer's Choice Television Station of the Year
Construction Company of the Year



Unmatched global media coverage

With more than 145 journalists and 70 media outlets attending, hundreds of business stories published or shared across Facebook, Twitter and LinkedIn, the **AFRICA ADVANCEMENT FORUM** provides a unique platform to involve people from all over the world in discussions around Africa's current business topics.

MEMBERSHIP OF THE FORUM

Member shall be drawn from all walks of life, a set of criteria for membership is in place to screen potential members at the point of registration.

Persons of African descent, established in a specific field of operation and able to contribute to the advancement of Africa are welcome to apply for membership of the forum.

Membership forms are available on the Advancement forum website.



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+234 913 441 1155

info@uplandbusinesses.com
www.uplandbusinesses.com

Upland Residence Maitama

No 5 Taraba Close, Maitama

Prototypes

350sqm

5bedroom terrace duplex
with private compound

250sqm

4bedroom terrace
duplex



Upland Mall, Garki

25sqm

Landmarks

Old Garki Market
AEDC sub-station

Features

3 floors | 25 units
Ultramodern building
Fully serviced
Elevator
Spacious parking lot

Upland Bay Estate, Karshi

Prototypes

700sqm

4bedroom fully
detached duplex

450sqm

3bedroom fully
detached bungalow

300sqm

2 bedroom fully detached bungalow





OBJECTIVES

The purpose of Africa Advancement Awards is to promote and encourage innovation, scale up private sector participation in enhancing the economies of Africa as well as promote best practices in service delivery in both private and public sectors respectively.

The Awards recognize successful and effective service delivery initiatives in Africa that have been achieved through the application of innovative approaches, methodologies and tools.

The Awards program provides opportunities for information sharing, networking, partnerships and the possible replication of successful innovations and initiatives in other part of the African continent.

The Awards program is designed specifically to contribute towards the “growth of African economies” with capable and innovative private institutions being the driving force with support from government at all levels.





SCREENING PROCESS

Africa Advancement Award program was managed through a call for nominations and that followed a two-step assessment process:

All nominations received will be reviewed by an independent award screening committee to ensure they meet eligibility criteria.

The screening committee will assess the public nominations based on established assessment criteria and develop a list of nominations for assessment by the award advisory committee.

The Advisory Committee will evaluate the nominations provided by the award committee and recommend the award winners to the Governing board for final approval.

ELIGIBILITY

Africa Advancement Awards applies to;

- Stakeholders, industry leaders, government, socio-activists, entrepreneurs, financial institutions, experts, civil society groups, international organizations and individuals who through excellent and innovative service delivery and best practices are contributing to the sustainable development and advancement of Africa in a wide range of sectors.
- Innovation and best practice that originated or have been expressively developed within Africa.
- Initiative/innovation that provided direct benefits to the people in their own country, region or across the African continent.
- Initiative/innovation operating within Africa and must have lasted for a minimum of one year.





GUIDING PRINCIPLE

Africa Advancement Awards is governed by guiding principles listed below:

- a) Ensure that the recognition is based on the proven track record of contributing to sustainable development in Africa.
- b) Ensure that the recognition is based advancement and initiatives that have contributed to sustainable development at community, national or regional level.
- c) Ensure that due consideration is given to awards when qualifying and screening recipients and that all approved award recommendations are based on outstanding contribution to Africa.
- d) Ensure that awards are used to motivate and recognize eligible individuals and organizations for their outstanding contributions to economic growth and other improvements in Africa.
- e) Ensure that awards are strictly meritorious and free from discrimination regardless of race, ethnicity, religion, age, sex or disability.
- f) Africa Advancement Forum reserves the right to withdraw the award nomination and conferment on any recipient found to be of questionable character and falling short of moral values. This is to ensure standards are maintained before, during and after the entire award process.
- g) The award conferment is a reflection of votes of public opinion and nomination, screened by an independent external jury. As such, employees, friends and partners of Africa Advancement Forum does not influence or determine the results of the screening process.
- h) Our awards advisor will contact successful nominations as soon as the results have been released, and inform you if your nomination passed through for conferment of awards or not.
- i) Successful recipients will be contacted by an awards advisor that will provide guidance through the next steps leading up to the awards presentation event.
- j) Recipients will be provided with details regarding the gala dinner presentation event including the many opportunities to help promote their awards conferment.
- k) Unsuccessful nominees will be contacted by our awards advisor expatiate on the awards screening process to keep abreast on the status of your nomination and how you can scale up in other areas for better scoring in the next year's program.

A photograph of a man with short dark hair, smiling and looking towards the camera. He is wearing a dark suit, a white shirt, and a dark tie. A lanyard with a badge is visible around his neck. The background is slightly blurred, showing other people and what appears to be a conference setting.

CORPORATE POLICY

- a. It is the policy of Africa Advancement Forum to establish, organize and maintain an effective award program and to celebrate noteworthy achievements by individuals and corporate organizations.
- b. It serves as external motivation from the society to these distinguished individuals/corporate organizations for keeping up with their social responsibility to improving the state of Africa.
- c. All awards shall be justified in writing. The justification shall include qualitative and quantitative measures to demonstrative the BASIS for which the award is being given.
- d. Employees Africa Advancement Forum and its partners are not eligible for the award. All awards shall not exceed 25 recipients annually across Africa.
- e. Persons or organizations having profit making or commercial relationship with Africa Advancement Forum shall not be granted recognition, unless the recognition is substantially beyond that specified or implied within the terms of the contract establishing the relationship, or the recognition is clearly in public interest, in which case the recognition shall be honorary only.



PARTNERSHIP PACKAGES

Government, Private and public businesses establishments are able to engage with the Africa Advancement Forum audience in a variety of ways, including:

Exhibition

AAF LONDON 2024 will play host to businesses and organizations showing off the latest services, products and developments from a variety of sectors. There are various stands and advert options available at varying price-points

STAND PRICE	
4M ²	6M ²
£360	£475



Opportunities. Possibilities. Partnership

Brochure Advert

Place an advert in the summit and Award brochure.
Reach our community and our international guests.

Spot Price

Inside Back Cover **£475**

Back Cover **£1,185**

Inside Front Page Cover **£710**

Full Page **£475**

Half Page **£335**

Venue Branding

Get the right branding and visibility at the 2024 Africa
Advancement Forum that celebrate Leadership, Enterprise
Builders & Global Business Influencers.

Showcase your services and products to an international
audience of the cream de la cream of the society.
£710 - £2,130

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Eden *love events*, we are passionate about them and take each one personally.

Book a FREE Consultation

Our passion and dedication, combined with the experience of our in-house event specialists enables us to exceed client expectations.

We make it our priority to understand our client's objectives, working alongside clients from concept to completion to create a unique and memorable event.

We rarely see a client just once. Most of our clients come to us again and again, enabling us to develop a solid understanding of their business objectives. Virtually all new customers arrive by personal recommendation.

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WELCOME TO LONDON

THE HOST CITY OF 2024
AFRICA ADVANCEMENT FORUM
GLOBAL SUMMIT


The Africa Advancement Forum extends its warmest greetings to all participants as we convene in London, the esteemed Economic Hub of Europe. London undeniably stands out as a premier global destination, embodying numerous African cultures and vibrant workforce.

Boasting captivating shorelines, towering skyscrapers, expansive green spaces, a wealth of entertainment options, and a thriving investment market, London truly encompasses a multifaceted experience that caters to all interests.

This remarkable city leaves no desire unfulfilled, offering a comprehensive array of opportunities and amenities to enhance our collective journey.

Sponsorship & Partnership

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