

Pioneering Africa's Future

Through Technology, Real-Estate and Entertainment

19th July, **2024**

London Marriott Hotel, London

ANNUAL GLOBAL

5TH EDITION

www.advancementforum.org

























Corporate and institutional partners







WELCOME

Africa Advancement Forum is a dedicated platform committed to enhancing public-private partnerships aimed at fostering Africa's economic prosperity. Our mission is to influence the continent's growth and advancement by creating a space for discussions on key prospects and strategies.

We firmly believe in the power of collaboration between the private and public sectors to drive meaningful reforms and programs that enhance Africa's competitiveness in the global economy. Our multi-faceted organization serves as an Africa-focused platform, providing an avenue for exchanging ideas among top African business personalities, start-ups, and entrepreneurs from various sectors and disciplines.

We warmly welcome contributors who are working on Africa-related issues or conducting research for the continent's development. Additionally, we encourage partnerships across disciplines and boundaries to offer insights into viable solutions for advancement and policy-making.

Our team consists of dedicated professionals from across the African continent, united in our passion to make a positive impact on emerging African economies and struggling regions. We actively work with governments to attract foreign direct investment (FDI) and advocate for the promotion of local content and support for small-scale business owners across Africa.

Join us on this transformative journey as we empower Africa and advance its position on the global stage. Together, we can create lasting change and unleash Africa.



EXECUTIVE SUMMARY

The Africa Advancement forum convenes it's 5th Annual international Summit in London with theme "Pioneering Africa's Future through Technology, Real-Estate and Entertainment"

The summit aims to address the challenges and opportunities faced by Africa in the context of global trade, and the chosen theme reflects the strategic sectors that can drive Africa's economic advancement and international integration.

Technology, real estate, and entertainment are pivotal sectors for Africa's future growth and development. Embracing technology can foster innovation, improve infrastructure, and enhance connectivity, while real estate development can drive urbanization, attract investment, and support sustainable growth. Furthermore, the entertainment industry presents opportunities for cultural exchange, creativity, and economic expansion.

By bringing together experts, policymakers, business leaders, and thought leaders from around the world, the summit will explore strategies for harnessing Africa's trade potential and promoting inclusive economic growth in these key sectors. The theme underscores the importance of repositioning Africa's image in the global community and challenging historical barriers and stereotypes that have hindered its integration into the global trade landscape.

Ultimately, the theme "Pioneering Africa's Future through Technology, Real-Estate and Entertainment" emphasizes Africa's strengths, innovation, and potential as a global trading partner, setting the stage for constructive discussions and initiatives that can propel Africa towards a prosperous and influential role in the global economy.



PAST SPEAKERS



H.E. DR. GOODLUCK JONATHAN FORMER PRESIDENT OF NIGERIA



H.E. AMEENAH GURIB-FAKIM FORMER PRESIDENT OF MAURITIUS



(OBE)
LEADER OF OUR NATIONS
PARTY OF GREAT BRITAIN



H.E. DR. JEWEL TYLOR FORMER PRESIDENT OF LIBERIA



KEITH STOKES-SMITH FCIS, ACMA A MAGISTRATE, CONSUL FOR LITHUANIA AND PRESIDENT OF COMMON WEALTH BIRMINGHAM



MR. JOHN MOMOH FOUNDER AND PRESIDENT CHANNELS TV



DR. JUSTINA MUTALE FOUNDER JUSTINA MUTALE FOUNDATION



H.E DR. ERIKA BENNETT FOUNDER & AMBASSADOR AFRICA DIASPORA AFRICA FORUM



VOILA FORD FLETCHER (MOTHER FLETCHER) OLDEST SURVIVOR OF TULSA RACE MASSACRE IN THE UNITED STATES



MR. DAVID SMITH AN INVESTOR WITH INTEREST IN AFRICA



MRS. KANAYO AWANI EXECUTIVE VICE PRESIDENT. INTRA-AFRICAN TRADE BANK



JEAN-FRANCOIS
GROFF
PLAYED AS VELOCIMA THE

PLAYED A SIGNIFICANT ROLE IN DEVELOPING THE WORLDWIDEWEB



DR. BENSON UWHERU THE MANAGING DIRECTOR/ CHIEF EXECUTIVE OFFICER OF PORT HARCOURT ELECTRICITY DISTRIBUTION (PHED)



MR. KAYODE AKINTEMI MD, OF GHANA'S LARGEST TELEVISION NETWORK

KEY OBJECTIVES

Challenge Perceptions: Address historical barriers and stereotypes that have hindered Africa's integration into the global trade landscape, and work to challenge these perceptions by showcasing Africa's strengths, innovation, and potential as a global trading partner.

Explore Trade Potential: Bring together experts, policymakers, business leaders, and thought leaders from around the world to explore strategies for harnessing Africa's trade potential, with a focus on the pivotal sectors of technology, real estate, and entertainment.

Promote Inclusive Economic Growth: Discuss and develop strategies to promote inclusive economic growth in Africa, ensuring that the benefits of trade and development are widely distributed across diverse communities and demographic groups.

Highlight Innovation: Showcase the innovative potential of Africa, particularly in the realms of technology, real estate, and entertainment, and explore how these sectors can drive economic advancement and international integration for the continent.



Foster Collaboration: Facilitate networking and collaboration among stakeholders to encourage partnerships, investments, and initiatives that can drive sustainable development and prosperity in Africa.

Reposition Africa's Image: Emphasize the importance of repositioning Africa's image in the global community, highlighting its abundant resources, diverse markets, and growing population as assets that make it an attractive and viable partner for global trade and investment.

By focusing on these key objectives, through engaging keynote speeches, panel discussions, networking opportunities and Exhibition the summit aims to contribute to reshaping the narrative around Africa's potential, fostering meaningful dialogue, and paving the way for concrete actions and partnerships that will drive Africa's advancement in the global trade landscape.





Africa Advancement Forum is an Initiative of Foundation for Economic Advancement Advocacy, a non-governmental organization located in Abuja, Nigeria's capital city, the foundation specializes in organizing top notch corporate events locally and internationally that seeks to map new transformations, enable ongoing dialogue, and support the search for solutions to pressing issues on the continent, as well as charting new economic possibilities for economies in Africa.

We provide safe spaces for discussion of key local and international issues with captain of industries, NGOs, Government agencies, International Organizations, Civil society groups and stake holders in the various sectors of the economy. We promote excellence and sustainable development across the continent of Africa and globally.

Foundation for Economic Advancement Advocacy promotes excellence and sustainable development across the continent and globally. Our shared value of excellence is a reputation we cherish, protect and promote. We are determined to continue our partnership with the public and private sectors while prioritizing and fast tracking excellent service delivery across the continent.





OUR MISSION

Africa Advancement Forum's core mission is to strengthen international trade, Inspire Africans and foster the growth of the continent. With a very rich and diverse population of membership; drawn from different disciplines and corners of the globe, we use our strength of professional/technical prowess as a bases for generating solutions to meet specific needs in the African continent's advancement agenda.

With headquarter in Abuja, Nigeria with strategic partnership across Africa, The Forum strives to support efforts that contribute to sustainable growth and development in emerging economies of Africa with special focus on entrepreneurship while upholding the best practices and fairness. Creativity, innovation and excellence are at the center of everything we do. We bring together people from all walks of life who have the drive and the influence to make positive change.







Our vision is to be the reference point for ideas and solution for advancement of the African continent, a forum for excellence and professionalism, bringing together the best in all field of human endeavor and acknowledging their contributions towards Africa's growth.



WHAT WE DO

We provide a platform for discussion of key issues with government, captain of industries and stakeholders in the following areas;

SUMMIT & AVVARDS
PUBLICATIONS
MEDIA
RESEARCH
CONFERENCES



ADVANCEMENT FORUM **GLOBAL** GLOBAL SUMMIT Theme: Quest for **Transformational** dership IN AFRICE RICA RUM The African advancement forum will use these medium as a means to promote investments and to SUMMIT promote effort to attract foreign direct investment (FDI) and trade in services between Africa and other continents. And also ensuring that the & AWARDS necessary/appropriate competitive laws are in place to protect the continent while ensuring the highest gains for investors.



PUBLICATIONS

Part of our principal objective is to promote publications based on research; Africa Advancement Forum's publications has been designed to disseminate result driven and value oriented ideas generated from networks of research institutions, seminars, conferences and other economic development activities bothering on the advancement of the economies of Africa. A quarterly publication of advancements in research shall be included in the forum's priorities. We will also endeavor to promote research and publications in a wide range of disciplines, as well as create a platform for book manuscripts in collaboration with Africa Advancement Research Centre (AARC).

MEDIA

We will employ the use of both traditional and new (social media) media platforms to drive a new narrative of prosperity and vast opportunities about the African continent. Through the use of media, we strive to position Africa strategically to the global community as the next destination hub for investment and limitless opportunities.



RESEARCH

We hope to interface our operations with the Africa Advancement Research Centre (AARC), this is to ensure a steady exchange of ideas, data, and results that will help drive and advance the research frontiers of the African continent.

Research, if properly undertaken and well deployed, can play a key role in the social transformation and advancement of Africa.

As part of our operation we shall support and welcome African scholars to contribute their wealth of knowledge in carrying out research aimed at contributing to the advancement of Africa.

Also, we will strengthen capacity within the continent to respond to the multifaceted developmental challenges confronting the African continent.



CONFERENCES

We pride ourselves to connecting a wide range of African leaders, subject matters experts, and stakeholders from different industries and cities on the continent in a wide range of conferences that is poised to enhancing Africa's competitiveness in the global economy.

We recognize an opportunity for Africa's advancement or impending economic or socio-political challenges and position ourselves strategically with key multi stakeholders, communities and government to harness these opportunities and bring lasting solution even before they emerge, in a very effective and proactive manner.

A key objective of our conference shall be to drive for collaboration amongst the regions of Africa, it is reported that Africa is more linked with investment promotion from other continents than with itself.

Our conferences also provide a unique platform for cross continent networking with the opportunity to interact with key investors, decision makers, business owners, the global community and high net-worth individuals to rub minds, charting a way forward. The various events and conferences organized by Africa Advancement Forum are essential to creating and strengthening the intellectual capacity of the forum and disseminating solutions to communities in Africa.



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2bedroom with Bq:

1m Outright
1.6m 18 Month

400sqm
3bedroom with Bq:

1.5m
Outright
2.4m
18 Month

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For More

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THE JOURNEY SO FAR

Africa Advancement Forum (AAF) Hosted its 2022 Global Leadership Summit, Tackling Transformational Leadership in Africa.

Lagos, Nigeria, November 20, 2022 - The African Advancement Forum (AAF) successfully organized its highly anticipated 2022 global leadership summit at the prestigious Eko Hotels and Suites Victoria Island Lagos, Nigeria. The event, held on November 20th, brought together prominent captains of industries and esteemed leaders from across the continent, who converged to deliberate on the theme "Quest for Transformational Leadership in Africa."

With the African Union commemorating its 20th anniversary, the 2022 edition of the AAF summit tackled pressing issue of leadership in Africa. The event served as a platform for influential figures to offer their invaluable insights and prompt solutions to address the growing discontent among the continent's youth concerning the adverse effects of poor leadership and lack of accountable governance system. These myriads of issues formed the focus of the 2022 summit that injected fresh perspective into governance spaces on the Continent of Africa.



Distinguished speakers from various fields shared their expertise and perspectives during the panel discussions. Niyi Adesanya, renowned number one performance strategist, Ziad Maalouf, CEO of Pepsi Nigeria, John Momoh, Founder and Chairman of Channels TV, Muhammad Mamman Nami, Chairman of FIRS, MD/CEO Porthacourt Electricity Distrubtion Company (PHEDC) Dr. Benson Uwheru and Brigadier General Mohammed Buba Marwa, Chairman of NDLEA, were among the notable contributors who shared their profound insights.

The AAF global leadership summit proved to be a pivotal event, fostering meaningful discourse and generating innovative ideas to propel Africa towards transformational leadership. The collective efforts of the board, management, and participants have laid the groundwork for positive change and the realization of a prosperous future for Africa.

The event brought together top media organizations, civil society groups, thought leaders and the academia. The African Advancement Forum (AAF) is a leading organization dedicated to promoting sustainable development, economic growth, and transformational leadership across Africa. Through its global leadership summits and collaborative initiatives, AAF strives to inspire, educate, and empower leaders to address the critical challenges facing the continent and drive positive change.







The annual Africa Advancement Awards is a gathering of Africa's best leading enterprises, academic institutions, corporate organizations, multinationals, government agencies, and a wide range of stakeholders and youth's leaders driving innovations, fueling growth and leading sustainable change in Africa.

The award ceremony celebrates outstanding contributions of stakeholders, industry leaders, government, activists, entrepreneurs, financial institutions, civil society groups, international organizations and individuals to the advancement of Africa in a wide range of sectors.

Africa Advancement Awards recognizes Africa-driven; Africa led advancement initiatives that have contributed to sustainable

development at community, national or regional level.

It focuses on the outstanding and exemplary work or individuals and organizations founded by Africans and based in Africa, dedicated to improving the state of Africa. By honoring their commitment and contributions, we hope that new efforts will spring up thereby impacting more lives.

Africa Advancement Awards is an initiative of Africa Advancement
Forum borne out of passion and selflessness from a group of dedicated
and highly committed professionals from across the African continent,
who wants to make a difference by influencing Positive growth and
development in emerging Africa economies, while recognizing the efforts
of leaders that have made a lasting impact on the African continent.



African Man of the Year

African Women of the Year

Agent of Social Change and Peaceful Cohesion

Award for Integrity in Leadership

Award for Creativity & Enterprise

Award for Humanity & Peace Advocacy

Award for Integrity in Legislation

Award for Integrity in Public Service

Entrepreneurs of the Year

African Teacher of the Year

Africa Media Personality of the Year

African Community Developer of the Year

Technology Advisory & Innovation Excellence Award

Award for Excellence in Hospitality Management

Award for Quality Education in Africa

Award for Excellence in Medical Services

Award for Integrity in Business

Award for Integrity in Governance

Most Reputable Airline of the Year

Africa Bank of the Year

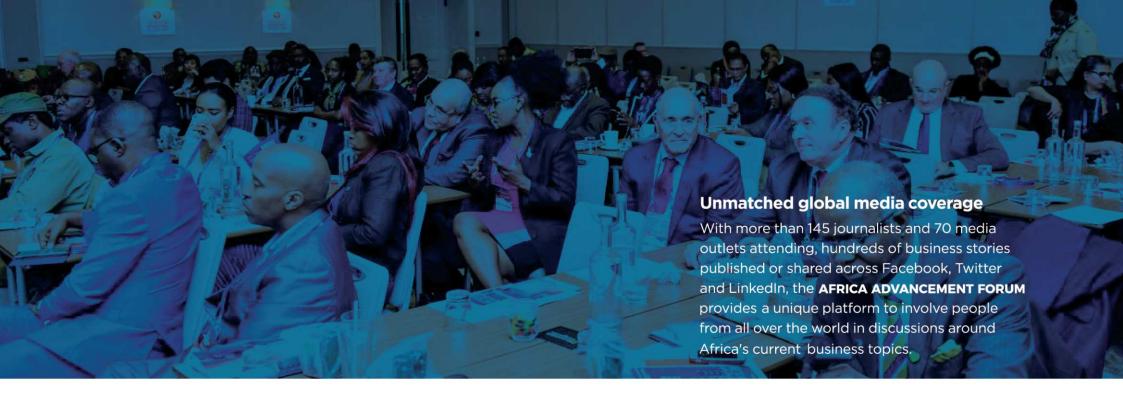
Most Outstanding CSR Organization of the Year

Award for Excellence in Real Estate Management

Organization Making a Difference in Africa

Viewer's Choice Television Station of the Year

Construction Company of the Year



MEMBERSHIP OF THE FORUM

Member shall be drawn from all works of life, a set of criteria for membership is in place to screen potential members at the point of registration.

Persons of African descent, established in a specific field of operation and able to contribute to the advancement of Africa are welcome to apply for membership of the forum.

Membership forms are available on the Advancement forum website.







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info@uplandbusinesses.com www.uplandbusinesses.com

UplandResidence Maitama

No 5 Taraba Close, Maitama

Prototypes

350sqm5bedroom terrace duplex with private compound

250sqm 4bedroom terrace duplex





Upland Mall, Garki

25sqm

Landmarks

Old Garki Market AEDC sub-station

Features

3 floors | 25 units Ultramodern building Fully serviced Elevator Spacious parking lot

Upland Bay Estate, Karshi

Prototypes

700sqm 4bedroom fully detached duplex **450sqm**3bedroom fully detached bungalow

300sqm

2 bedroom fully detached bungalow





OBJECTIVES

The purpose of Africa Advancement Awards is to promote and encourage innovation, scale up private sector participation in enhancing the economies of Africa as well as promote best practices in service delivery in both private and public sectors respectively.

The Awards recognize successful and effective service delivery initiatives in Africa that have been achieved through the application of innovative ap¬proaches, methodologies and tools.

The Awards program provides opportunities for information sharing, networking, partnerships and the possible replicantion of successful innovations and initiatives in other part of the African continent.

The Awards program is designed specifically to contribute towards the "growth of African economies" with capable and innovative private institutions being the driving force with support from government at all levels.









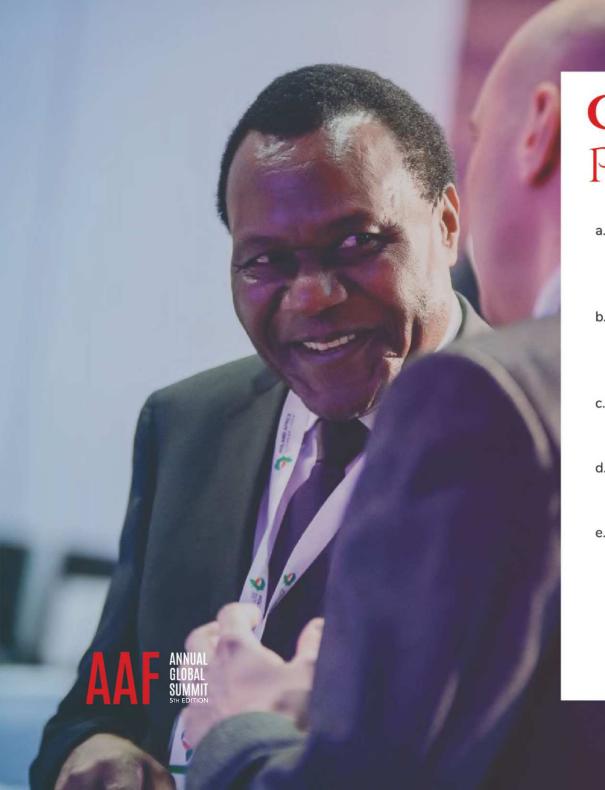
GUIDING PRINCIPLE

AAA F ANNUAL GLOBAL SUMMIT

Africa Advancement Awards is governed by guiding principles listed below:

- Ensure that the recognition is based on the proven track record of contributing to sustainable development in Africa.
- Ensure that the recognition is based advancement and initiatives that have contributed to sustainable development at community, national or regional level.
- c) Ensure that due consideration is given to awards when qualifying and screening recipients and that all approved award recommendations are based on outstanding contribution to Africa.
- d) Ensure that awards are used to motivate and recognize eligible individuals and organizations for their outstanding contributions to economic growth and other improvements in Africa.
- Ensure that awards are strictly meritorious and free from discrimination regardless of race, ethnicity, religion, age, sex or disability.
- f) Africa Advancement Forum reserves the right to withdraw the award nomination and conferment on any recipient found to be of questionable character and falling

- short of moral values. This is to ensure standards are maintained before, during and after the entire award process.
- The award conferment is a reflection of votes of public opinion and nomination, screened by an independent external jury. As such, employees, friends and partners of Africa Advancement Forum does not influence or determine the results of the screening process.
- Our awards advisor will contact successful nominations as soon as the results have been released, and inform you if your nomination passed through for conferment of awards or not.
- Successful recipients will be contacted by an awards advisor that will provide guidance through the next steps leading up to the awards presentation event.
- j) Recipients will be provided with details regarding the gala dinner presentation event including the many opportunities to help promote their awards conferment.
- k) Unsuccessful nominees will be contacted by our awards advisor expatiate on the awards screening process to keep abreast on the status of your nomination and how you can scale up in other areas for better scoring in the next year's program.



CORPORATEPOLICY

- a. It is the policy of Africa Advancement Forum to establish, organize and maintain an effective award program and to celebrate noteworthy achievements by individuals and corporate organizations.
- It serves as external motivation from the society to these distinguished individuals/corporate organizations for keeping up with their social responsibility to improving the state of Africa.
- c. All awards shall be justified in writing. The justification shall include qualitative and quantitative measures to demonstrative the BASIS for which the award is being given.
- d. Employees Africa Advancement Forum and its partners are not eligible for the award. All awards shall not exceed 25 recipients annually across Africa.
- e. Persons or organizations having profit making or commercial relationship with Africa Advancement Forum shall not be granted recognition, unless the recognition is substantially beyond that specified or implied within the terms of the contract establishing the relationship, or the recognition is clearly in public interest, in which case the recognition shall be honorary only.





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WELCOME TO

The Africa Advancement Forum extends its warmest greetings to all participants as we convene in London, the esteemed Economic Hub of Europe. London undeniably stands out as a premier global destination, embodying numerous African cultures and vibrant workforce.

Boasting captivating shorelines, towering skyscrapers, expansive green spaces, a wealth of entertainment options, and a thriving investment market, London truly encompasses a multifaceted experience that caters to all interests.

This remarkable city leaves no desire unfulfilled, offering a comprehensive array of opportunities and amenities to enhance our collective journey.

Sponsorship & Partnership

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f in Africa Advancement Forum



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